06332624



**WPBF** 3970 RCA Boulevard **Suite 7007** Palm Beach Gardens, FL 33410

Main: (561)694-2525 Billing: (407)389-7661

Invoice #	Invoice Date	Invoice Month	Invoice Period
954734-1	09/30/12	September 2012	08/27/12 - 09/30/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washingto	National

www.thewpbfchannel.com

PO Box 26885

Billing Address:

**Greer Margolis Mitchell Burns Attention: Accounts Payable** 1010 Wisconsin Ave, Suite 800 Washington, DC 20007

Send Payment To: **WPBF** 

Lehigh Valley, PA 18002-6885

Advertiser	Product		Estimate Number	
Obama/D/President	OBAMA F	OBAMA FOR PRESIDENT		
	Flight Dates	Order#	Alt Order #	

09/25/12 - 10/01/12

Billing Calendar Billing Type Deal # Broadcast Cash Special Handling IDB# Advertiser Code | Product Code 9912856 95 101 Agency Ref Advertiser Ref

954734

S	oq	ts
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ine Start Date End Date Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
1 09/25/12 09/28/12 THE CHEW Class of Time - Pre-emptible with notice	1P-2P	-TWTF	:30	4	\$225.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 09/24/12 09/30/12 -TWTF	<u>Spots/Week</u> 4	Rate \$225.00					
Spots: # Ch Day Air Date Air Time Descri	ption	Start/End Time	Lengt	h Ad-ID			Rate Typ
1 WPBF Tu 09/25/12 1:56 PM THE 0	HEW	1P-2P	:3	0 OFA-12-D	-119н		\$225.00 N
3 WPBF W 09/26/12 1:56 PM THE C	HEW	1P-2P	:3	0 OFA-12-Z	:-128H		\$225.00 N
2 WPBF Th 09/27/12 1:31 PM THE C	HEW	1P-2P	:3	0 OFA-12-2	:-128H		\$225.00 NI
4 WPBF F 09/28/12 12:59 PM THE C	HEW	1P-2P	:3	0 OFA-12-Z	:-128н		\$225.00 NI
2 09/25/12 09/28/12 10-11a Anderson Cool Class of Time - Pre-emptible with notice	per 10-11a	-TWTF	:30	4	\$175.00	NM	
Weeks:         Start Date 09/24/12         End Date 09/30/12         MTWTFSS -TWTF	Spots/Week 4	<u>Rate</u> \$175.00					
Spots: # Ch Day Air Date Air Time Descri	ption	Start/End Time	Lengt	h Ad-ID			Rate Typ
2 WPBF Tu 09/25/12 10:39 AM 10-11a	a Anderson Cooper	10-11a	:3	0 OFA-12-D	-119н		\$175.00 N
1 WPBF W 09/26/12 10:47 AM 10-11a	Anderson Cooper	10-11a	:3	0 OFA-12-2	:-128H		\$175.00 Ni
3 WPBF Th 09/27/12 10:19 AM 10-11a	Anderson Cooper	10-11a	. :3	0 OFA-12-Z	:-128н		\$175.00 NI
4 WPBF F 09/28/12 10:22 AM 10-11a	Anderson Cooper	10-11a	:3	0 OFA-12-Z	:-128н		\$175.00 N
3 09/25/12 09/28/12 Nightline Class of Time - Fixed Non Pre-emptible	11:35-12:05AM	-TWTF	:30	3	\$550.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 09/24/12 09/30/12 -TwTF	Spots/Week 3	<u>Rate</u> \$550.00				- 1	
Spots: # Ch Day Air Date Air Time Descri	<u>ption</u>	Start/End Time	Lengt	h Ad-ID			Rate Typ
3 WPBF Tu 09/25/12 11:54 PM Nightli	ne	11:35-12:05AM	:3	O OFA-12-D	-119н		\$550.00 NI
2 WPBF Th 09/27/12 11:55 PM Nightli	ne	11:35-12:05AM	:3	0 OFA-12-P	-130н		\$550.00 N
1 WPBF F 09/28/12 12:01 AM Nightli	ne	11:35-12:05AM	:3	0 OFA-12-P	-130н		\$550.00 NI
4 09/25/12 09/28/12 The View Class of Time - Fixed Non Pre-emptible	11A-12PM	-TWTF	:30	3	\$700.00	NM	
Weeks:         Start Date         End Date         MTWTFSS           09/24/12         09/30/12         -TwTF	Spots/Week 3	<u>Rate</u> \$700.00					
Spots: # Ch Day Air Date Air Time Descri	ption	Start/End Time	Lengt	h Ad-ID			Rate Typ
2 WPBF W 09/26/12 11:00 AM The Vi	ew	11A-12PM	:3	0 OFA-12-Z	:-128н		\$700.00 NM
4 WPBF Th 09/27/12 11:35 AM The Vi	ew	11A-12PM	:3	0 OFA-12-P	-130н		\$700.00 NI
1 WPBF F 09/28/12 11:00 AM The Vi	ew	11A-12PM	:3	0 OFA-12-Р	-130н		\$700.00 NI
5 09/25/12 09/28/12 Jimmy Kimmel	12:06-01:06AM	-TWTF	:30	3	\$70.00	NM	



Send Payment To: **WPBF** PO Box 26885 Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
954734-1	09/30/12	September 2012	08/27/12 - 09/30/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR PRESIDENT	1844

ww.thewpbfchannel.com					
and the second s		Spots/			
ine Start Date End Date Description Start/End Time	MTWTFSS	Length Week	Rate	Type	
Class of Time - Pre-emptible with notice					
Weeks:         Start Date 09/24/12         End Date 09/30/12         MTWTFSS -TWTF         Spots/Week 3	<u>Rate</u> \$70.00				
Spots: # Ch <u>Day Air Date</u> <u>Air Time Description</u> 1 WPBF Tu 09/25/12 12:49 AM Jimmy Kimmel	Start/End Time 12:06-01:06AM	<u>Length Ad-ID</u> :30 0FA-12-D	-119н		<u>Rate Type</u> \$70.00 NM
2 WPBF W 09/26/12 1:00 AM Jimmy Kimmel	12:06-01:06AM	:30 OFA-12-Z			\$70.00 NN
3 WPBF Th 09/27/12 12:46 AM Jimmy Kimmel	12:06-01:06AM	:30 OFA-12-Z			\$70.00 NM
6 09/25/12 09/28/12 1230-1P Access Hollywoc1230-1p Class of Time - Pre-emptible with notice	-TWTF	:30 4	\$160.00	NM	
Weeks:         Start Date         End Date         MTWTFSS         Spots/Week           09/24/12         09/30/12         -TWTF         4	<u>Rate</u> \$160.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
2 WPBF Tu 09/25/12 12:42 PM 1230-1P Access Hollywoo		:30 OFA-12-D	-119н		\$160.00 NN
4 WPBF W 09/26/12 12:56 PM 1230-1P Access Hollywoo	od 1230-1p	:30 OFA-12-Z	:-128н		\$160.00 NA
1 WPBF Th 09/27/12 12:55 PM 1230-1P Access Hollywood	od 1230-1p	:30 OFA-12-P	-130н		\$160.00 NN
3 WPBF F 09/28/12 12:41 PM 1230-1P Access Hollywood	od 1230-1p	:30 OFA-12-P	-130н		\$160.00 NM
7 09/25/12 09/28/12 WPBF News 25 @ Noon 12pm-1230pm Class of Time - Fixed Non Pre-emptible	-TWTF	:30 4	\$320.00	NM	
Weeks:         Start Date 09/24/12         End Date 09/30/12         MTWTFSS Opots/Week 09/30/12         Spots/Week 4	Rate \$320.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
2 WPBF Tu 09/25/12 12:09 PM WPBF News 25 @ Noon	12pm-1230pm	:30 OFA-12-D	-119н		\$320.00 NN
1 WPBF W 09/26/12 12:28 PM WPBF News 25 @ Noon	12pm-1230pm	:30 OFA-12-Z	:-128н		\$320.00 NM
3 WPBF Th 09/27/12 12:10 PM WPBF News 25 @ Noon	12pm-1230pm	:30 OFA-12-Z	:-128н		\$320.00 NM
4 WPBF F 09/28/12 12:24 PM WPBF News 25 @ Noon	12pm-1230pm	:30 OFA-12-Z	:-128н		\$320.00 NN
8 09/25/12 09/28/12 Dr. Oz 4-5p Class of Time - Pre-emptible with notice	-TWTF	:30 4	\$400.00	NM	
Weeks:         Start Date         End Date         MTWTFSS         Spots/Week           09/24/12         09/30/12         -TWTF         4	<u>Rate</u> \$400.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
3 WPBF Tu 09/25/12 4:28 PM Dr. Oz	4-5p	:30 OFA-12-D	-119н		\$400.00 NN
1 WPBF W 09/26/12 4:12 PM Dr. Oz	4-5p	:30 OFA-12-Z	:-128H		\$400.00 NN
2 WPBF Th 09/27/12 4:19 PM Dr. Oz	4-5p	:30 OFA-12-P	-130н		\$400.00 NN
4 WPBF F 09/28/12 4:55 PM Dr. Oz	4-5p	:30 OFA-12-P	-130н		\$400.00 NN
9 09/25/12 09/28/12 M-F 5pm News 5-6pm Class of Time - Pre-emptible with notice	-TWTF	:30 4	\$350.00	NM	·
Weeks:         Start Date 09/24/12         End Date 09/30/12         MTWTFSS - TWTF         Spots/Week 4	<u>Rate</u> \$350.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
1 WPBF Tu 09/25/12 5:27 PM M-F 5pm News	5-6pm	:30 OFA-12-D	-119н		\$350.00 NN
4 WPBF W 09/26/12 5:23 PM M-F 5pm News .	5-6pm	:30 OFA-12-Z	-128H		\$350.00 NN
3 WPBF Th 09/27/12 5:13 PM M-F 5pm News	5-6pm	:30 OFA-12-Z	-128н		\$350.00 NN
2 WPBF F 09/28/12 5:57 PM M-F 5pm News	5-6pm	:30 OFA-12-Z	-128н		\$350.00 NN
10 09/25/12 09/28/12 WPBF News 25 Mornings5:30-5:57am Class of Time - Pre-emptible with notice	-TWTF	:30 4	\$150.00	NM	
Weeks:         Start Date 09/24/12         End Date 09/30/12         MTWTFSS Nots/Week - TWTF         Spots/Week - 4	<u>Rate</u> \$150.00				1
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
1 WPBF Tu 09/25/12 5:29 AM WPBF News 25 Mornings		:30 OFA-12-D	-119н		\$150.00 NN
2 WPBF W 09/26/12 5:55 AM WPBF News 25 Mornings		:30 OFA-12-Z	-128н		\$150.00 NM
3 WPBF Th 09/27/12 5:38 AM WPBF News 25 Mornings	-	:30 OFA-12-P	-130H		\$150.00 NM
4 WPBF F 09/28/12 5:39 AM WPBF News 25 Mornings	@ 5:3(5:30-5:57am	:30 OFA-12-P	-130н		\$150.00 NM



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Invoice #	Invoice Date	Invoice Month	Invoice Period
954734-1	09/30/12	September 2012	08/27/12 - 09/30/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR PRESIDENT	1844

www.th	ewpbfchannel.	com						Contal				
Line	Start Date	End Da	ite Des	cription	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре		
11	09/25/12 Class of Tir	09/28/		BF News 25 @ 6:0	00Pl6-6:30PM	-TWTF	:30	3	\$1,000.00	NM		
	Weeks:	Start Da 09/24/1	te End D	ate MTWTFSS	Spots/Week 3	Rate \$1,000.00			****			
	Spots: # Ch		Air Date	Air Time Descr		Start/End Time	Lena	h Ad-ID			Rate Ty	vpe
		PBF Tu	09/25/12		News 25 @ 6:00PM	6-6:30PM		0 OFA-12-	D-119H			NM
	3 WF	PBF W	09/26/12	6:09 PM WPBI	News 25 @ 6:00PM	6-6:30PM	:3	0 OFA-12-	Z-128H		\$1,000.00 I	NM
	2 WF	PBFF	09/28/12	6:25 PM WPBI	News 25 @ 6:00PM	6-6:30PM	:3	0 OFA-12-	P-130H		\$1,000.00 I	NM
12	09/25/12 Class of Tir	09/28/ ne - Pre-	2 WPI emptible wi	BF News 25 Mornith notice	ngs6-7AM	-TWTF	:30	4	\$200.00	NM		-
	Weeks:	Start Da 09/24/12			Spots/Week 4	<u>Rate</u> \$200.00					and the same and t	
	Spots: # Ch	Day	Air Date	Air Time Descr	iption	Start/End Time	Leng	th Ad-ID			Rate Ty	/pe
resorting the	2 WF	PBF Tu	09/25/12	6:28 AM WPBI	News 25 Mornings	6-7AM	:3	0 OFA-12-	D-119H	- p. +	\$200.00	NM
	1 WF	PBFW	09/26/12	6:22 AM WPBI	News 25 Mornings	6-7AM	:3	0 OFA-12-	Z-128H		\$200.00 I	NM
	4 WF	PBF Th	09/27/12	6:08 AM WPBI	News 25 Mornings	6-7AM	:3	0 OFA-12-	Z-128H		\$200.00 I	NM
	3 WF	PBFF	09/28/12	6:44 AM WPBI	News 25 Mornings	6-7AM	:3	0 OFA-12-	Z-128H		\$200.00 I	MM
13	09/25/12 Class of Tir	09/28/ ne - Fixe		el Of Fortune emptible	7-7:30PM	-TWTF	:30	4	\$1,500.00	NM		
	Weeks:	Start Da 09/24/12			Spots/Week 4	<u>Rate</u> \$1,500.00						
	Spots: # Ch		Air Date	Air Time Descr	<del></del>	Start/End Time		th Ad-ID			Rate Ty	
		PBFTu	09/25/12	7:11 PM Whee		7-7:30PM		0 OFA-12-				NM
		PBFW	09/26/12	7:06 PM Whee		7-7:30PM		0 OFA-12-				MM
		PBF Th	09/27/12	7:12 PM Whee		7-7:30PM		0 OFA-12-				NM
	3 WF	BF F	09/28/12	7:13 PM Whee	l Of Fortune	7-7:30PM	:3	0 OFA-12-	Z-128H		\$1,500.00 I	NM
14	09/25/12 Class of Tir	09/28/ ne - Pre-	2 Goo- emptible wi	d Morning Americ th notice	a 7-9AM	-TWTF	:30	3	\$250.00	NM		
	Weeks:	Start Da 09/24/12			Spots/Week 3	<u>Rate</u> \$250.00						
	Spots: # Ch		Air Date	Air Time Descr		Start/End Time	Leng	th Ad-ID			Rate Ty	/pe
		PBF Tu	09/25/12		Morning America	7-9AM	:3	0 OFA-12-	D-119H		\$250.00	MM
		PBF W	09/26/12		Morning America	7-9AM		0 OFA-12-			\$250.00 I	MM
	2 WF	BFF	09/28/12	7:58 AM Good	Morning America	7-9AM	:3	0 OFA-12-	P-130H		\$250.00 I	MM
15	09/25/12 Class of Tin	09/28/ ne - Fixe		oardy emptible	7:30-8PM	-TWTF	:30	4	\$1,700.00	NM		
,	Weeks:	Start Da 09/24/12			Spots/Week 4	<u>Rate</u> \$1,700.00						
	Spots: # Ch	_	Air Date	Air Time Descr		Start/End Time	Lengt	h Ad-ID			Rate Ty	/pe
		PBF Tu	09/25/12	7:53 PM Jeopa	•	7:30-8PM		0 OFA-12-			\$1,700.00 M	MM
		PBF W	09/26/12	7:41 PM Jeopa		7:30-8PM	1:3	0 OFA-12-	Z-128H		\$1,700.00 N	MM
		PBF Th	09/27/12	7:41 PM Jeopa	•	7:30-8PM		0 OFA-12-			\$1,700.00 I	
	4 WF	PBFF	09/28/12	7:41 PM Jeopa	rdy	7:30-8PM	:3	0 OFA-12-	Р-130н		\$1,700.00 I	MM
16	09/25/12 Class of Tin	09/28/1 ne - Pre-		Dz M-F 9-10a th notice	9-10a	-TWTF	:30	2	\$160.00	NM		
'	Weeks:	Start Da 09/24/12			Spots/Week 2	<u>Rate</u> \$160.00						
;	Spots: # Ch	<u>Day</u>	Air Date	Air Time Descr	<u>iption</u>	Start/End Time	Lengt	h Ad-ID			Rate Ty	/pe
	2 WF	BF W	09/26/12	9:25 AM Dr. Oz		9-10a	:3	0 OFA-12-	z-128H		\$160.00 N	
	1 WF	BF Th	09/27/12	9:20 AM Dr. Oz	M-F 9-10a	9-10a	:3	0 OFA-12-	Р-130н		\$160.00 N	MM
	09/29/12 Class of Tin	09/29/1 ne - Pre-		7pm News th notice	7-730pm	1-	:30	1	\$400.00	NM		
1	Weeks:	Start Da	te End D	ate MTWTFSS	Spots/Week	Rate						



Send Payment To:

WPBF
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Lehigh Valley, PA 18002-6885

Children and American Control of the			
Invoice #	Invoice Date	Invoice Month	Invoice Period
954734-1	09/30/12	September 2012	08/27/12 - 09/30/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR PRESIDENT	1844

www.	thewpbfchannel.	com									
								Spots/			
Line	Start Date	End Date	Descript	ion	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
19	9 09/29/12 Class of Tir	09/29/12 ne - Pre-em	Sat 7pm ptible with n		7-730pm	1_	:30	1	\$400.00	NM	
		09/24/12	00/30/12	1-	1	\$400.00					
	Spots: # Ch			ir Time Descrip		Start/End Time	Lenat	h Ad-ID			Rate Type
		PBF Sa 09		:28 PM Sat 7pi		7-730pm		0 OFA-12-	Р-130н		\$400.00 NM
20	0 09/29/12 Class of Tir	09/29/12 ne - Pre-em	Sat Prim	ne College Foot	ba8-1130pm	1-	:30	1	\$1,200.00	NM	
	Weeks:	Start Date 09/24/12	End Date 09/30/12	<u>MTWTFSS</u> 1-	Spots/Week 1	<u>Rate</u> \$1,200.00	4				
	Spots: # Ch			r Time Descrip		Start/End Time		h Ad-ID			Rate Type
	1 WF	PBF Sa 09	9/29/12 8	:06 PM Sat Pri	me College Football	8-1130pm	:3	0 OFA-12-	Z-128H		\$1,200.00 NM
2		09/29/12 ne - Pre-em	ptible with n		Sat 8-9am	1-	:30	1	\$225.00	NM	4- 21 July 1 - 11
	Weeks:	Start Date 09/24/12	End Date 09/30/12	<u>MTWTFSS</u>	Spots/Week 1	Rate \$225.00					
ļ	Spots: # Ch			r Time Descrip		Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WF	BF Sa 09		:09 AM Sat 8-9		Sat 8-9am	:3	0 OFA-12-	z-128H		\$225.00 NM
22	2 09/30/12 Class of Tin	09/30/12 ne - Pre-em	Chris Ma		Sun 10-10:30AM	1	:30	1	\$175.00	NM	
	Weeks:	Start Date 09/24/12	End Date 09/30/12	MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$175.00	N - 2 - 1 - 1 - 2		.,		
	Spots: # Ch 1 WF			r Time Descript: 21 AM Chris M		Start/End Time Sun 10-10:30AM		<u>h Ad-ID</u> 0 0FA-12-1	>-130н		<u>Rate Type</u> \$175.00 NM
21	3 09/30/12	00/30/12	Sup 11:2	Enm Lata Nav	s 1135p-12am	==1	restant more also		MOZE 00		
		ne - Pre-em	ptible with no	otice	5   135p-12am		:30		\$275.00	NM	
	Weeks:	09/24/12	End Date 09/30/12	1	Spots/Week 1	<u>Rate</u> \$275.00					
	Spots: # Ch			r Time Descrip		Start/End Time		h Ad-ID	- 120		Rate Type
	1 445	DF Su U9	/30/12 11:	:44 PIVI SUN 11	:35pm Late News	1135p-12am	:3	0 OFA-12-I	2-130H		\$275.00 NM
24			lon Pre-emp		630-7pm	1	:30	1	\$650.00	NM	
	Weeks:	09/24/12	End Date 09/30/12	1	Spots/Week 1	<u>Rate</u> \$650.00					
	Spots: # Ch	<u>Day Air</u> BFSu 09		r Time Descrip :39 PM Sun 63		Start/End Time 630-7pm		<u>h Ad-ID</u> 0 OFA-12-7	7 130u		Rate Type
								U OFA-12-2			\$650.00 NM
25	Class of Tin	ne - Pre-emi	ptible with no		W-W	1	:30	1	\$225.00	NM	·
	Weeks:	09/24/12	End Date 09/30/12	<u>MTWTFSS</u> 1	<u>Spots/Week</u> 1	<u>Rate</u> \$225.00					
	Spots: # Ch			r Time Descrip		Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WP	BF Su 09	/30/12 8:	:43 AM Sun 8-9	am News	Sun 8-9am	:3	0 OFA-12-F	2-130H		\$225.00 NM
26	09/30/12 Class of Tin	09/30/12 ne - Fixed N	Sun 9-10 on Pre-empt		9-10am	<b>1</b>	:30	1	\$700.00	NM	
		<u>Start Date</u> 09/24/12	End Date 09/30/12	MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$700.00					
	Spots: # Ch 1 WP	<u>Day</u> <u>Air</u> BF Su 09/		r Time Descrip 29 AM Sun 9-1		Start/End Time 9-10am		<u>h Ad-ID</u> 0 ofa-12-2	z-128H		Rate Type \$700.00 NM
27	7 09/30/12 Class of Tim	09/30/12 ne - Pre-emp	666 PAR		10-11PM	1	:30	1	\$1,800.00	NM	
	Weeks:	Start Date 09/24/12		MTWTFSS 1	Spots/Week 1	Rate \$1,800.00					
]	Spots: # Ch	Day Air	Date Air	Time Descrip	tion	Start/End Time	Lengt	n Ad-ID			Rate Type



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WPBF
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Lehigh Valley, PA 18002-6885

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954734-1	09/30/12	September 2012	08/27/12 - 09/30/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR PRESIDENT	1844

Net Amount Due

\$35,232.50

www.thewpbfchannel.com

ww.uiewpoionamiei.com							
				Spots/			
ne Start Date End Date Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
27 09/30/12 09/30/12 666 PARK AVE Class of Time - Pre-emptible with notice	10-11PM	1	:30	1	\$1,800.00	NM	
Spots: # Ch Day Air Date Air Time Desc	ription	Start/End Time	Length	Ad-ID			Rate Typ
1 WPBF Su 09/30/12 10:41 PM 666 F	PARK AVE	10-11PM	:30	OFA-12-	Р-130н	5	\$1,800.00 NI
28 09/27/12 09/27/12 SCANDAL PREMIER Class of Time - Pre-emptible with notice	E 10-11P 9/27	1	:30	1	\$2,550.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 09/24/12 09/30/121	Spots/Week 1	<u>Rate</u> \$2,550.00		11 742			
Spots: # Ch Day Air Date Air Time Desc	ription	Start/End Time	Length	Ad-ID			Rate Typ
1 WPBF Th 09/27/12 10:41 PM SCAN	NDAL PREMIERE	10-11P 9/27	:30	OFA-12-	P-130H		\$2,550.00 NI
29 09/25/12 09/30/12 M-SUN WPBF News Class of Time - Pre-emptible with notice	25 (11-11:35PM	-TWTFSS	:30	5	\$500.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 09/24/12 09/30/12 -TWTFSS	Spots/Week 5	Rate \$500.00			TO THE STATE OF		
Spots: # Ch Day Air Date Air Time Descri		Start/End Time	Length	VAID			Rate Typ
	IN WPBF News 25 @			OFA-12-	n-119H		\$500.00 NI
	IN WPBF News 25 @		:30 OFA-12-Z-128H				\$500.00 NI
	IN WPBF News 25 @			OFA-12-			\$500.00 Ni
	IN WPBF News 25 @			OFA-12-			\$500.00 NI
	IN WPBF News 25 @			OFA-12-			\$500.00 NI
30 09/26/12 09/26/12 REVENGE Class of Time - Pre-emptible with notice	10-11PM	1	:30	1	\$2,000.00	NM	
Weeks:         Start Date         End Date         MTWTFSS           09/24/12         09/30/12        1	Spots/Week 1	<u>Rate</u> \$2,000.00					
Spots: # Ch Day Air Date Air Time Descri	ription	Start/End Time	Length	Ad-ID			Rate Typ
1 WPBF W 09/26/12 10:31 PM REVE	ENGE	10-11PM	:30	OFA-12-	Z-128H		\$2,000.00 N
		Total Spots	7:	3			
					Gross Tota		\$41,450.00
ayment Terms 30 Days							
aymont formo oo bayo				Agend	cy Commission	lt.	\$6,217.50



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Billing Address:

**WPBF** 3970 RCA Boulevard **Suite 7007** Palm Beach Gardens, FL 33410

Main: (561)694-2525 Billing: (407)389-7661

**Greer Margolis Mitchell Burns** 

**Attention: Accounts Payable** 1010 Wisconsin Ave, Suite 800

Washington, DC 20007

Invoice #	Invoice Date	Invoice Month	Invoice Period
954734-2	10/07/12	October 2012	10/01/12 - 10/01/12

<u>Station</u>	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washingto	National

Advertiser

Obama/D/President

1844 OBAMA FOR PRESIDENT

Flight Dates 09/25/12 - 10/01/12

**Product** 

Order # 954734

Alt Order# 06332624

Estimate Number

Billing Calendar Broadcast

Billing Type Cash

Deal#

Special Handling

IDB# 9912856 Advertiser Code | Product Code 95 101

Agency Ref

Advertiser Ref

Send Payment To:

**WPBF** PO Box 26885

Lehigh Valley, PA 18002-6885

				Spots/			
ine Start Date End Date Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
Class of Time - Pre-emptible with notice	3-10P	1	:30	1	\$4,500.00	NM	
Weeks:         Start Date 10/01/12         End Date 10/07/12         MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$4,500.00			0		
Spots: # Ch Day Air Date Air Time Description	-	Start/End Time		th Ad-ID			Rate Type
1 WPBF M 10/01/12 9:10 PM DANCING	W/STARS	8-10P	:3	0 OFA-12-	Р-130н		\$4,500.00 NM
31 10/01/12 10/01/12 THE CHEW 1 Class of Time - Pre-emptible with notice	P-2P	1	:30	1	\$275.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 10/01/12 10/07/12 1	Spots/Week 1	<u>Rate</u> \$275.00					
Spots: # Ch Day Air Date Air Time Description	<u>1</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WPBF M 10/01/12 12:58 PM THE CHEV	N .	1P-2P	:3	0 OFA-12-	Z-128H		\$275.00 NM
32 10/01/12 10/01/12 10-11a Anderson Cooper 1 Class of Time - Pre-emptible with notice	0-11a	1	:30	1	\$225.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 10/01/12 10/07/12 1	Spots/Week 1	Rate \$225.00				-	
Spots: # Ch <u>Day Air Date</u> <u>Air Time</u> <u>Description</u>	-	Start/End Time	Lengt	h <u>Ad-ID</u>			Rate Type
1 WPBFM 10/01/12 10:37 AM 10-11a An	derson Cooper	10-11a	:3	0 OFA-12-	z-128H		\$225.00 NM
33 10/01/12 10/01/12 WPBF News 25 @ Noon 1 Class of Time - Fixed Non Pre-emptible	2pm-1230pm	1	:30	1	\$350.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 10/01/12 10/07/12 1	Spots/Week 1	<u>Rate</u> \$350.00	lin .				
Spots: # Ch <u>Day Air Date</u> <u>Air Time</u> <u>Description</u>		Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
1 WPBF M 10/01/12 12:10 PM WPBF Nev	ws 25 @ Noon	12pm-1230pm	:3	0 OFA-12-	Р-130н		\$350.00 NM
34 10/01/12 10/01/12 Dr. Oz 4 Class of Time - Pre-emptible with notice	-5p	1	:30	1	\$500.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 10/01/12 10/07/12 1	Spots/Week 1	<u>Rate</u> \$500.00			89		
Spots: # Ch Day Air Date Air Time Description	<u>1</u>	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
1 WPBF M 10/01/12 4:13 PM Dr. Oz		4-5p	:3	0 OFA-12-	Р-130н		\$500.00 NM
35 10/01/12 10/01/12 M-F 5pm News 5 Class of Time - Pre-emptible with notice	-6pm	1	:30	1	\$450.00	NM	
Weeks:         Start Date 10/01/12         End Date 10/07/12         MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$450.00		ŧ			-
Spots: # Ch Day Air Date Air Time Description	1	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
1 WPBF M 10/01/12 5:29 PM M-F 5pm N	lews	5-6pm	:30	0 OFA-12-	Z-128H		\$450.00 NM



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
954734-2	10/07/12	October 2012	10/01/12 - 10/01/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR PRESIDENT	1844

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Line Start Date E	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре
35 10/01/12 1 Class of Time		M-F 5pm News ble with notice	5-6pm	1	:30	1	\$450.00	

Total Spots

6

Payment Terms 30 Days

Agency Commission
Net Amount Due \$5,355.00